

2021 McLaren Formula 1™ Experience

COVID INFORMATION

The Formula 1 Paddock Club will be operating in compliance with all local COVID regulations. Enhanced hygiene and safety measures mean that the guest journey and experiences will now look and feel slightly different, but we endeavour to provide a world class experience in a safe environment. Health and safety measures will be reviewed continuously, in line with local guidelines.

The following health and safety measures will be implemented throughout the Paddock Club and are subject to change throughout the 2021 season:



GUEST SAFETY

Formula 1 Paddock

To ensure everyone's safety, the Formula 1 Paddock which houses the F1 Teams will be entirely separate from the Paddock Club. There will be strictly no crossover of guests or team personnel between the F1 Paddock and the Paddock Club. We expect these restrictions to remain in place for the first half of the season.

Paddock Club COVID testing

We appreciate that some guests will be worried about attending large events. In order to put everyone at ease, the F1 Paddock Club will be introducing mandatory rapid COVID testing for all guests. The F1 Paddock Club team are working hard to make sure that testing is as comfortable and convenient as possible. This service will not be charged for and is available to all guests holding a Paddock Club ticket.

All McLaren, Paddock Club and F1 Hospitality staff will be COVID tested before events and continuously throughout the duration of each event.

Health check procedures when arriving at the circuit

Temperature checks will be conducted either on arrival, before entering the circuit, or at the Paddock Club main entrance. The Paddock Club will have an isolation procedure in place for any guests or members of staff who develop COVID symptoms during the day. There will be designated waiting zones with refreshments in front of the Paddock Club main entrance, to avoid people queuing and to allow social distancing whilst temperature checks take place.

Track and Trace

F1 will be operating a Track and Trace system at Paddock Club events so that we can provide information to the relevant local authorities if necessary. A Paddock Club Track & Trace QR code will be displayed on entrance to the Paddock Club and all guests will be required to scan and log-in to the event via their phones. All provided information is collected solely for track and trace purposes and will be deleted three weeks after the event, or as soon as any local regulations allow. Access to the Paddock Club will not be permitted until guests have logged into the event.

Paddock Club Pit Lane Walk unavailable

To ensure everyone's safety, the Pit Lane Walk is not currently available for Paddock Club guests, this will be continually reviewed throughout the year.

Social distancing

We will be conducting social distancing in compliance with all local regulations. We are doubling the space allocated per guest and consequently the overall capacity of the Paddock Club will be halved. There will be increased space at and between each table of at least one metre.

McLaren will allocate private tables to each Partner group i.e. we will not mix guests from different Partner groups on one table. The size of the tables allocated to your guests will depend on local regulations.

Common areas such as the Paddock Club Lounge will be operated with appropriate social distancing measures and always in line with local regulations. To encourage social distancing whilst moving around the Paddock Club, one-way walking routes will be introduced along with separate entrances and exits, using signage and crowd management tools such as barriers and floor markings.

Hospitality and catering

In order to ensure the maximum safety and security of our guests, the Paddock Club will not be operating self-service buffets or self-service food and drink stations. The culinary experiences will continue to offer local and internationally inspired cuisine with various service options depending upon the Paddock Club layout, such as served food stations and table, tray or trolley service. Guests will be able to view menus on their phones, via a QR code placed on each table.

Enhanced hygiene measures

In line with local regulations, face masks compliant with European medical standards may be provided to all guests upon arrival. Guest may be asked to wear masks in all public areas, on shuttles, Truck Tours and at all times when not sat at their dining table. Hand sanitiser dispensers will also be placed at the entrance, throughout the Paddock Club and within each McLaren gift bag.

Enhanced cleaning measures

The Paddock Club will apply the highest hygiene standards with continuous disinfection of all areas, surfaces and bathrooms. There will also be strategically coordinated deep cleaning in place which will be carried out pre and post-event days. Paddock Club staff will wear protective facemasks and gloves at all times.

GUEST EXPERIENCE – PRIVATE SUITE

Daily driver appearance

As Lando and Daniel will not be able to enter the Paddock Club, we will conduct interviews using our Pit Link, which allows us to broadcast live two-way interaction between the McLaren Garage and the McLaren Paddock Club suite. Senior Management interviews will also be conducted via the pit link.

Live garage broadcasts

We will continue to broadcast updates live from the McLaren Garage throughout each day. Whilst we are unable to take guests down into the garage, we will make use of the pit link camera to broadcast live garage tours within the McLaren suite.

In-suite Race Watch experience

Race team headsets will be available for small groups of guests throughout each F1 session. An area of the suite will be dedicated to replicating the Race Watch experience. Members of the McLaren team will be on-hand to host guests as they listen in to team radio whilst viewing the live garage feed displayed on-screen, alongside Marple and the track action. All headsets will be sanitised before and after each use.

Dedicated Paddock Club team

Members of the McLaren team will be on hand to guide guests through their Formula 1 experience. Regular updates will be provided throughout each day from the dedicated in-suite McLaren Compère and Technical Analyst, including bespoke commentary during each F1 session. Guests will have the opportunity to interact with the team and win exclusive signed merchandise.

McLaren F1 assets

Assets such as driver overalls, helmets, 1:2 scale Pirelli tyres and F1 car parts, will be displayed within the McLaren suite to bring elements of the garage up to the Paddock Club.

Exclusive Partner Appearances

If Partners would like to facilitate contractual appearances exclusively for their guests, we can arrange for private meet and greets to take place via Zoom. Partner guests will be escorted to the Paddock Club Business Lounge, where we can facilitate two-way conversations with the drivers, team management or engineers.

GUEST EXPERIENCE – CLUB SUITE

If McLaren secure less than 80 bookings per race, guests will be placed at McLaren tables within the Club Suite (general Paddock Club restaurant).

McLaren branding will be placed on guest tables and members of the McLaren hospitality team will be on-hand to look after guests throughout the weekend.

We will continue to deliver on all guest experiences listed above, however some of them will be altered as follows:

- Daily driver appearances will be conducted via Zoom and streamed across all screens within the F1 Paddock Club
- McLaren will endeavour to invite guests into the Business Lounge for a private behind the scenes tour, broadcast live from the McLaren garage each day
- Race Watch headsets will be provided to small groups of guests at their tables, throughout each F1 session. Guests will be able to walk around the Paddock Club whilst listening to the team radio.
- All other Paddock Club activities and exclusive Partner appearances will remain the same

PADDOCK CLUB EXPERIENCES AND ENTERTAINMENT

Due to the lack of access to the Paddock, the F1 Paddock Club will provide the following additional guest experiences:

- Grid Photo Experience where guests will have the opportunity to access the circuit and have their photo taken on the start / finish straight with the F1 Championship trophies
- Additional Truck Tours to allow guests to experience the circuit first hand. If a Partner is hosting a large number of guests, we will endeavour to secure an exclusive truck for that particular guest group. The capacity of the vehicles used for the Truck Tours has been reduced to ensure appropriate social distancing and all hand railings will be sanitised after each use.
- Experiential assets such as simulators and a virtual pit stop challenge will be available; enhanced cleaning and security measures will be in place for all Paddock Club experiences and all interactive items will be fully sanitised before and after each use.